



Wrocław
**UNIVERSITY
OF ECONOMICS
AND BUSINESS**

COOPERATION OFFER

— We inspire growth

Wroclaw University of Economics and Business

The Power of Synergy Between Tradition and Innovation

It is no coincidence that Wroclaw University of Economics and Business researchers are top specialists in their fields. This is not only due to their extensive experience in both domestic and international markets but also to the multifaceted operations of the university's various departments.

The multifunctional Competence Centres at Wroclaw University of Economics and Business both address routine and unique challenges and comprehensively support the development of businesses, local authorities and non-governmental organisations. Importantly, experts from Wroclaw University of Economics and Business have extensive and diverse experience in collaborating with external entities, which ensures that our services are perfectly tailored to the specific needs of our partners.

Discover the details and learn how you can embark on a collaborative development journey with our experts.



1

Research

We conduct research on behalf of companies and local authorities, and collaborate with various industries in the fields of economics, management, finance, new technologies and environmental protection. Our experts use innovative research methods that are geared to the needs of each company.

2

Expertise

We produce comprehensive expert reports and opinions for companies and public entities in the areas of economics, finance, management, development and environmental protection. Our specialists customise the analytical tools and research methods for each project, focussing on the unique needs of the client and the industry in which they operate.

3

Development

Individual support from experts at Wroclaw University of Economics and Business accelerates the growth of companies and local authorities. Our research teams offer a wide range of services, including dedicated training, partnership in project implementation and support in strategy development.

Knowledge and Innovation Transfer and Commercialization Center

– CTWIK

The Knowledge and Innovation Transfer and Commercialization Center offers comprehensive support in transferring knowledge from university research to business practice.

We enhance the competitiveness of businesses and support local authorities by developing new solutions and championing joint science and business initiatives for research and development. Additionally, we provide various entities, from both business and public sectors, with the analyses, opinions and expertise needed to solve current challenges, manage efficiently and take decisions that best meet the needs of each institution or company.

Since its establishment in October 2018, the Knowledge and Innovation Transfer and Commercialization Center at Wrocław University of Economics and Business has produced 46 research projects, expert opinions and innovative solutions for entrepreneurs, valued at over PLN 4,000,000.

Contact us:

Director of the Centre: Dr Aleksandra Burdukiewicz

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Academic Research and Development Centre

– BioR&D

What do we offer?

- Assistance in establishing cooperation with the scientific team for innovation voucher projects.
- Support from scientific experts who provide expertise, analyses, opinions or services based on the university's research infrastructure (knowledge transfer).
- Confirmation of collaboration between business and scientific partners for the implementation and joint execution of R&D work, and the commercialisation of its results.
- Support in formalising science/business cooperation, including drafting contracts, agreements and consortium agreements for joint projects with companies.
- advice on intellectual property protection.

We are an interdisciplinary team of experts specialising in research and implementation of technological processes related to food production, waste management, biotechnology and environmental protection. We offer support at every stage of project implementation: from identifying sources of funding, assisting with application writing, planning and executing experiments and research to developing strategies for protecting the intellectual property generated.

Our interests align with the Intelligent Specialisations of Lower Silesia 2030, particularly in the sub-areas of Chemical Technologies (Chemistry and Biomedicine) and Extraction of Raw Materials from Waste (Natural and Secondary Raw Materials), as well as the horizontal specialisations 'Green Deal' and 'Industry 4.0'. Our services are aimed at companies, local authorities and third sector organisations.

What do we offer?

- Scientific partnership in collaboration in innovative R&D and implementation projects.
- Carrying out (including as subcontractors in projects) contract research and development work in the areas of food technology, waste biodegradation and the treatment of highly charged wastewater associated with food production.
- Dedicated software projects: computer-based measurement and control systems for supporting and automating research and experimental and manufacturing processes.
- Analysis, expertise, training and workshops in the area of food and nutrition technology and waste management.
- Networking activities to connect experts from academia with partners from industry and agriculture.



More information about completed projects

Contact us:

Director of the Centre: Prof. Małgorzata Krzywonos

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Adaptive Food Systems Accelerator

– Research Centre

Our mission is to develop the concept of Adaptive Food Systems in response to the challenges posed by the European Commission's Food2030 policy and the 17 Sustainable Development Goals set by the United Nations.

In the field of food technology and nutrition, we are particularly interested in innovative processing techniques, producing high-quality food and responding to the challenges of feeding a growing global population. We are keenly interested in the rapidly developing local market for high-quality food products, which is part of the National Intelligent Specialisation and Lower Silesian Intelligent Specialisation.

Contact us:

Director of the Centre: Prof. Joanna Harasym

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What do we offer?

- Partnership in innovative implementation-based projects (both national and international), involving the planning and execution of research and development work in areas such as:
 - using ancient cereals (e.g. spelt, emmer wheat or Einkorn wheat) and non-standard cereals (e.g. buckwheat, amaranth or glass gem corn) to develop innovative food product recipes,
 - developing gluten-free and dairy-free recipes using exclusively plant-based ingredients or incorporating edible insects,
 - analysing and creating innovative health-promoting recipes using traditional plant raw materials, such as non-noble grape varieties, cornus, chokeberries and sloes, with a focus on maintaining high antioxidant activity,
 - managing waste streams from the food industry (e.g. fruit and vegetable pomace or vegetable leaves) and developing food product formulations that effectively incorporate these raw materials,
 - utilising modern techniques for isolating active substances from plant raw materials (microwave-assisted extraction, ultrasound-assisted extraction, supercritical carbon dioxide extraction, electromagnetic field-assisted solvent extraction),
 - applying beta-glucan (1-3-β-D-glucan, 1-3, 1-4-β-D-glucan or 1-3, 1-6-β-D-glucan) as an active ingredient in food technology, cosmetics and pharmaceuticals,
 - biorefining plant raw materials to obtain substances and intermediates for use in food technology, cosmetics and pharmaceuticals,
 - using materials derived from the processing of plant raw materials to formulate functional food products.
 - Conducting research on new systems and technological and production solutions, including their implementation and the introduction of new products and services as a subcontractor in projects.
 - Providing opinions, expert reports and analyses.
 - Offering training, workshops and lectures in the area of adaptive food systems.
- 
- Initiating networking activities for the international, national and regional collaboration between experts from academia and industry partners.
 - Advising on the internationalisation of innovative solutions in food processing industry
 - Conducting market research, taking into account the needs, constraints and socio-cultural characteristics in traditional, niche and innovative food production and consumption.

Asia-Pacific Research Centre

We are a team of experts specialising in Asia, collaborating with companies and organisations from the Asia-Pacific region. Our mission is to generate and strengthen sustainable and fruitful collaboration between Europe and Asia. We believe in the importance of understanding foreign cultures and building relationships founded on diversity. Our primary focus is on international and intercultural management.

The Centre's members, who possess extensive academic achievements and practical experience in working with business entities, have produced expert reports and analyses on Asian markets for prestigious state institutions and have authored numerous studies on the subject.

Contact us:

Director of the Centre: Dr Szymon Mazurek, Prof. at the WUEB
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Komandorska St. 118/120, 53-345 Wrocław, building B, room 107

What do we offer?

- Expertise and analysis, as well as comprehensive consultancy in international and intercultural management for companies from the Asia-Pacific region operating in Poland and for Polish and European entrepreneurs doing business in Asia-Pacific countries.
- Assistance in securing funding for interdisciplinary research, teaching and implementation-based projects on the Asia-Pacific region and the relationship between Europe and Asia.
- Development of programmes for conferences, lectures and educational activities, and active support for networking with research institutions, companies, governmental and non-governmental organisations in the Asia-Pacific region and Europe for joint research and teaching projects, as well as expert support.

The mission of our team is to establish a platform for knowledge transfer and the exchange of experience between local authorities, local entrepreneurs, NGO representatives and Wrocław University of Economics and Business.

Our goal is to create a framework for mutual contact and idea initiation that will, in the long run, generate effective development initiatives from our university and Wrocław, benefiting other local government units. One of our objectives is to enhance the cohesion of Lower Silesia by stimulating grassroots initiatives, fostering entrepreneurship and promoting networking within the region. Our offer is targeted at companies, local government units and third sector organisations.

Centre for Local Government Research and Development

What do we offer?

- Partnership to initiate, coordinate, support and conduct research projects on local governance.
- Comprehensive consultancy for local authorities, including data collection, diagnosis, case analysis and the development of innovative solutions to support growth.
- Initiating and supporting educational activities through postgraduate studies, courses, training and consultancy in collaboration with the Centre for Lifelong Learning and other units dedicated to professional local government training.
- Networking initiatives, organising congresses, conferences, lectures and workshops to effectively build a network of Wrocław University of Economics and Business experts and connect them with local government employees and local and regional leaders.

Contact us:

Director of the Centre: Dr Alicja Zakrzewska-Półtorak, Prof. at the WUEB
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Centre for Intelligent Management Systems

We conduct interdisciplinary research into the application of artificial intelligence in management systems. Our work includes:

- utilising cognitive technologies in management systems,
- machine learning, including deep learning,
- knowledge management,
- artificial neural networks,
- fuzzy and probabilistic systems,
- integration of management information systems,
- resolving knowledge conflicts in multi-agent decision support systems.

Our research aligns with the "Industry 4.0" horizontal specialisation, which is also the Intelligent Specialisation of Lower Silesia.

Contact us:

Director of the Centre: Dr Marcin Hernes, Prof. at the WUEB
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Komandorska St. 118/120, 53-345 Wrocław, room 407B building H

What do we offer?

- Partnership in scientific, research and development implementation-based projects funded by national and international grants, particularly in the fields of management support systems, artificial intelligence and process improvement through large data set processing.
- Planning and executing scientific, research and development work for businesses, including subcontracting in projects.
- Providing opinions, expert reports and analyses.
- Support services for public administration in implementing IT systems.
- Organising training, workshops and lectures, as well as consultancy in management support systems and artificial intelligence.
- Conducting market research.

More information
about completed
projects



Our team's mission is to develop and disseminate cutting-edge knowledge and to boost competencies in improving urban passenger and freight transport. We aim to bridge the gap between the scientific community and various stakeholder groups.

We are an interdisciplinary and international team of experts representing seven universities across four continents. Our goal is to assist businesses, particularly courier and retail companies and the e-commerce sector, as well as local governments, in devising effective solutions to complex logistics challenges.

Since 2024, the City Logistics Center has coordinated the Freight Quality Partnership for the Historical Centre in Wrocław, comprising 24 organizations including the local authority, courier companies, retailers, associations, foundations, and universities. The Partnership is currently developing a micro-hub at the National Music Forum car park. This solution aims to reduce congestion and emissions (such as CO₂, PM_{2.5}, and NO_x) in the city center.

We are happy to share our experience and expertise in city logistics.

The City Logistics Centre

CLCentre

What do we offer?

- Assistance in developing research concepts for implementation-based projects tailored to the needs of business or governmental partners.
- Contract research and development in the field of city logistics.
- Support for urban municipalities in crafting mobility and freight transport strategies, and in effectively tackling logistics issues.
- Training, workshops and talks on urban logistics for local authorities, courier companies, retail businesses and more.
- Networking initiatives to connect academic experts with business and local government partners through the urban logistics partnership.
- Expert analysis and consultancy in logistics.

Contact us:

Director of the Centre: Dr Maja Kiba-Janiak, Prof. at the WUEB
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Green Team

– Centre for Sustainable Development

Our mission is to provide comprehensive education for sustainable development, encompassing sustainable production and consumption, human rights, civil society building and raising awareness of current social and environmental challenges.

We aim to shape the social and environmental consciousness of both the internal and external stakeholders of Wrocław University of Economics and Business. Our team comprises experts from various departments and administrative staff from numerous units, all united by a commitment to promoting equality, diversity, tolerance and openness. The Centre focusses on building expertise in eco-development, thereby advancing the University's fourth mission – the concept of sustainable development – through teaching, research and collaboration with local authorities.

Contact us:

Director of the Centre: Dr Bożena Ryszawska, Prof. at the WUEB
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Komandorska St. 118/120, 53-345 Wrocław, building Z, room 412

What do we offer?

- Assistance in developing and implementing green transformation concepts, such as renewable energy use, waste segregation and reducing plastic usage.
- Support in formulating strategies and policies that promote management practices in the spirit of sustainable development.
- Guidance on developing strategies and policies that enable businesses to operate with integrity, adhering to business ethics and corporate social responsibility.
- Assistance in implementing projects focussed on diversity management and fostering cross-sectoral cooperation.
- Development of inter-university and international cooperation programmes to stimulate knowledge exchange and development in sustainability and social responsibility.

▶ More information
about completed
projects



Institute for Sustainable Energy Management

– IZGE

We are an interdisciplinary team of experts focussed on the broad topic of energy transition towards sustainable energy.

Our mission is to develop and disseminate cutting-edge knowledge and to expand and enhance competencies in:

- gas-fired power generation, including bio-methane,
- the green economy, particularly photovoltaics (including energy prosumption and the development of micro-installations),
- wind power plants (offshore and onshore),
- the blue economy (hydropower and offshore renewable energy).

We also explore hydrogen economy, electromobility, investment efficiency in energy and energy-efficient construction. Our services are targeted at companies, local government units and third sector organisations.

What do we offer?

- Assistance in developing research concepts for implementation-based projects for business or administrative partners.
- Contract research and development work in our areas of expertise.
- Analysis and expertise in sustainable energy and energy transition, including services for the energy sector.
- New research directions and application opportunities in research funding programmes in Poland and internationally.
- Support for stakeholders in improving energy efficiency.
- Seminars, workshops and conferences on energy transition, as well as events promoting sustainable energy transition at the local, provincial or national levels.

Contact us:

Director of the Centre: Dr Adam Węgrzyn
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Komandorska St. 118/120, 53-345 Wrocław, building D, room 126

Virtual Finance Laboratory

The Centre commercialises research outcomes in finance, accounting and economics conducted at Wroclaw University of Economics and Business.

Our team of experts offers support to companies in both the financial and non-financial sectors, business environment institutions, national and regional development funds and law firms. We assist entities interested in innovative financial instruments in financing projects aimed at building a sustainable, green economy. Our reports and expert opinions are also used in legal proceedings.

Contact us:

Director of the Centre: Dr Krzysztof Biegun

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Komandorska St. 118/120, 53-345 Wroclaw, building A, room 105A

What do we offer?

- Construction and optimisation of investor communication strategies, including support in meeting the disclosure obligations of companies listed on the Warsaw Stock Exchange.
- Analyses of companies' financial statements and financial condition, industry and sector analyses and macro-environmental analyses, particularly concerning extraordinary phenomena and their impact on contract performance conditions.
- Finance and accounting expert services, including:
 - accounting for economic operations,
 - disclosure and recognition of economic events in financial statements,
 - consolidation of financial statements,
 - recognition and disclosure of business combinations,
 - development of accounting policies and charts of accounts,
 - preparation of financial statements,
 - internal audits.
- Public-private partnership: Development of documentation for public or private partners to realise investments and establish long-term collaboration under the public-private partnership model, including legal, market, risk area and financial analyses, particularly value for money.
- Succession in small and medium-sized enterprises: Comprehensive analysis to ensure business continuity according to the expectations of existing owners, including proposal scenarios for succession and long-term risk mitigation.
- Investments in health care: Expert advice on implementing various types of investments in medical entities, funded by the National Health Fund or commercially. Services include market analyses, risk assessment and financial forecasting, along with documentation for owners, investors and financial institutions.
- Exchange rate risk management: Development of procedures, selection of tools and optimisation of hedging costs to manage exchange rate risks within the company.
- Bond issuance: Preparation of bond issuance concepts, including revenue bonds, social impact bonds and green bonds, along with advice on combining different financing forms.
- Business plans for investment projects: Development of comprehensive business plans for investment projects, covering owner potential analysis, legal and market analysis, risk areas, financial forecasts and recommended scenarios for the project's implementation.
- Financial and legal aspects of commercial contracts: Advising on the legal and financial aspects of commercial companies, covering formation, transformation, mergers, demergers, closures and restructuring.
- Double taxation treaties: Interpreting and applying double taxation treaties, referencing the OECD Model Convention on Income and Wealth Tax.
- Public procurement law: Providing advice and support to contracting authorities and participants in public procurement processes.

The Outdoor Education Centre

– CEO (OEC)

The team at this interdisciplinary centre comprises experts from various fields, including community organisations involved in education, outdoor activities, recreation and safety education.

The concept of outdoor education is centred on learning through independent experiences and experimentation beyond the classroom. Typical activities in outdoor education include team games, hiking, expeditions, climbing, rope tasks, water sports, archery, raft building and survival expeditions.

Research has shown that outdoor activities develop skills such as teamwork, interpersonal communication, personal and collective responsibility, creative thinking, problem-solving, self-confidence and relationship-building. Numerous studies confirm the positive outcomes of educational programmes that integrate traditional teaching with outdoor activities.

Contact us:

Director of the Centre: Dr Agnieszka Jagoda, Prof. at the WUEB

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Nowowiejska 3 St., 58-500 Jelenia Gora, building H, room 14

We offer companies, educational establishments, local authorities and third sector organisations the following:

- Expert advice: Providing support in initiating lifelong learning, including educational needs analysis, curriculum design and effectiveness monitoring.
- Alternative education paths: Developing innovative educational concepts that incorporate various forms of outdoor education in collaboration with community organisations.

- Public awareness and education: Promoting healthy lifestyles and safety through educational activities and public campaigns, raising awareness of the benefits of outdoor activities.
- New research directions: Initiating research on safety and outdoor activities to develop new methods and practices, and enhancing cooperation among stakeholders in outdoor education and safety.
- Outdoor seminars: Organising seminars with outdoor safety experts, featuring workshops and talks to educate and share experiences among participants.

For the media

We offer media extensive experience in media engagement on the topic of outdoor education.

EFQM Business Excellence Centre

Accelerate your journey to sustainable, high-performance growth!

The EFQM Business Excellence Centre turns ambitious strategies into measurable results.

By applying the globally acclaimed EFQM Model, we help organisations embed sustainability principles, ignite innovation, and unlock long-term profitability — while engaging people at every level.

Why partner with us?

World-class assessors: Our specialists lead international EFQM evaluations (incl. the EFQM Global Award) and have hands-on experience across multiple sectors and geographies.

Your benefit: Insights from the very latest best-practice benchmarks — not theory.

360° service portfolio: Training, consultancy, diagnostics and digital tools — all tailored for corporations, SMEs, public bodies, education and the third sector.

Contact us:

Director of the Centre: Dr Joanna Martusewicz

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Komandorska St. 118/120, 53-345 Wrocław, building Z, room 806

Your benefit: One partner, one roadmap, zero fragmentation.

True partnership mindset: We co-design every engagement around your goals, culture and maturity.

Your benefit: Faster adoption, higher ROI, tangible business impact.

What we deliver

- **Training & Capability Building**
 - **Pathways:** From EFQM Foundation to Advanced Masterclasses.
 - **Modules:** EFQM Model 2025, RADAR performance tool, ecosystem thinking, EFQM Digital Platform.

- **Outcomes:**
 - run strategic self-assessments with confidence.
 - embed a culture of continuous improvement and innovation.
 - strengthen ESG performance and reporting.
 - entry requirement for advanced tracks: EFQM Foundation Training plus Post-Foundation Project.
- **Organisational Assessment & Recognition**
 - **EFQM Recognition Pathway** – Validated, Qualified and Recognised by EFQM levels that suit any size, sector or ownership structure.
 - **International EFQM Awards** – a springboard to global visibility and brand credibility.
 - **Actionable feedback** – each assessment delivers a clear, data-driven improvement agenda.
 - **Road to the EFQM Global Award** – organisations holding a Recognised by EFQM 5 ★ distinction are fast-tracked to compete on the world stage.

Why choose our Centre?

- **Experts with international experience:** Our experts are involved in international organisation assessments, including the EFQM Global Award, and bring years of experience from national and international organisations.
- **Comprehensive services:** We offer a full range of training and consultancy services tailored to the specific needs of companies, educational units, local authorities and third sector organisations.
- **Partnership approach:** Our services are customised to meet the individual needs of our partners, ensuring that together we achieve outstanding results.

Diversity, Equity & Inclusion (DEI) Competence Centre

Diversity management is becoming a common practice in organisations around the world. A key aspect of this process is recognising and embracing differences among people to promote diversity and inclusion in the workplace.

This diversity encompasses characteristics such as gender, age, ethnicity, sexual orientation, disability and religious beliefs. Additionally, it includes external factors such as work experience, income, education, marital status, parenting, habits and leisure activities.

Organisations that develop the ability to manage diversity can expect to benefit from optimised decision-making processes, increased employee satisfaction and commitment, heightened creativity and innovation, a positive corporate image and improved financial performance.

We are an interdisciplinary team of experts dedicated to developing and disseminating knowledge and enhancing skills in Diversity, Equity & Inclusion (DEI). Our mission is to create an open space for discussing diversity, to inspire organisations and to provide support in the area of DEI through consulting, advisory and training services and building cross-sector partnerships.

Contact us:

Director of the Centre: Dr Dorota Teneta, Prof. at the WUEB

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Komandorska St. 118/120, 53-345 Wrocław, building B, room 108

What do we offer?

- We assess the organisation's DEI maturity and assist in developing a strategy and Action Plan for diversity management.
- We offer consultancy services in multicultural team management, enhancing employees' cultural intelligence.
- We support the creation of an inclusive organisational culture and working environment, and promote inclusive leadership, communication and HR processes, such as employer branding, recruitment, hiring, development and wellbeing.

- We develop ethical programmes, procedures and policies to address undesirable behaviour within organisations.
- We provide guidance on competence volunteering.
- We conduct analyses and provide expertise in DEI, offering best practices.
- We initiate networking activities and establish cross-sector partnerships.
- We host conferences, training workshops and lectures on diversity management, particularly addressing stereotypes, prejudice, bullying and discrimination in the workplace.

For the media

Our experts will elucidate the essence of Diversity, Equity & Inclusion, the dimensions of diversity, the rationale and benefits of promoting diversity management and the challenges associated with this process.

UNIwersytet Ekonomiczny



Our Experience, Your Development

Wroclaw University of Economics and Business boasts over 75 years of educational and technological advancement. Here, we excel at transforming extensive theoretical knowledge into practical applications, which translates into tangible business outcomes.

Better Development Opportunities for Companies and Local Authorities

A key component of our business offering is the Business Centre for Business Cooperation, established in response to the rapid changes in the economy.

The CBC collaborates with private companies, local government units, foundations and associations. What does this collaboration offer? It provides access to the expert knowledge of our academic staff, opportunities to improve employee competencies and support for organisational growth. Partnering with the Wroclaw University of Economics and Business also helps companies and organisations boost their brand visibility and attract new talent.

At the Wroclaw University of Economics and Business, we recognise and nurture potential, guiding it towards success. Hence, we support not only established entities, but also those just entering the market. The inQUBE University Business Incubator supports the entrepreneurial aspirations of students, graduates, academics and budding entrepreneurs. The inQUBE team provides the ideal conditions for the creation and growth of SME businesses, offering advice on commercialising ideas and securing funding. Additionally, we focus on transferring knowledge from research to business practice. Alongside the Knowledge Transfer and Innovation and Commercialisation Centre, we carry out research, provide expert opinions and develop innovative solutions for entrepreneurs. The outcome is enhanced competitiveness for companies and robust support for local authorities.

Management Studies And Training For Professionals

At Wroclaw University of Economics and Business, we understand the vital role of individual development in the success the success of an entire organisation. **Our Executive Master of Business Administration (EMBA) programme is an elite management education course, designed by a team of experts from both academia and the business world and which meets global standards, as confirmed by our AMBA accreditation.** Our commitment to excellence is evident with over 30 editions of the EMBA programme completed and more than 1,000 graduates.

Our Lifelong Learning Centre is dedicated to enhancing the skills and competencies of professionals across sectors. Over its 11 years of operation, the Centre has offered more than 70 fields of postgraduate graduating over 24,000 professionals.. Furthermore, the University hosts the Examination Centre of the Foreign Language Study, which collaborates with prestigious international institutions such as Pearson London and Cambridge University. Since 2019, the Wroclaw University of Economics and Business has been part of a select group of universities authorised to certify staff with professional qualifications from the Chartered Institute for Securities & Investment.

Explore the details and find out how we can get on the development path together!



Business Cooperation Centre

– BCC

Partner with Wrocław University of Economics and Business.

Unlock knowledge.

Attract talent.

Drive innovation.

The Business Cooperation Center (BCC) at WUEB is your gateway to academic expertise, talented students and long-term strategic collaboration. Since 2006, we have been building bridges between business and academia—helping hundreds of companies, institutions, organizations meet their goals, access knowledge and grow. Today, many of them work with us on a regular basis.

Contact us:

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Komandorska St. 118/120, 53-345 Wrocław, building E, room 207-210

What's in it for your business?

- **Access to top academic expertise**

Leverage the know-how of UEW's specialists and 14 competence centers to support your innovation and development needs.

- **Reach the next generation of talent**

Connect with over 9 400 students, including active members of student organizations—your future employees, interns and brand ambassadors.

- **Build a strong employer brand**

Enhance your visibility on campus through participation in Job fairs, Employer Branding Days, mentoring programs and more.

- **Upskill your workforce**

Engage in tailored training, MBA programs, or life-long learning initiatives to support employee development and retention.

- **Collaborate on research and development**

Partner with UEW's innovation-focused units, including:

- Knowledge and Innovation Transfer and Commercialization Center (CTWiK),
- LifeLong Learning Center (CKU),
- Executive Master of Business Administration (EMBA),
- Innovative Solutions Design Center (DT HUB),
- University Business Incubator (inQUBE),
- Foreign Language Center (SJO).

Ways to collaborate

- Job Fairs – Recruit top talent directly on campus, twice a year.
- Guest Lectures – Share your real-world expertise in the classroom.
- JobTeaser Platform – Advertise your job and internship offers to WUEB students.
- Employer Branding Day (EB Day) – Showcase your company's culture and values.
- Training & Workshops – Position your business as a knowledge leader.
- Mentoring Program – Involve your professionals in student mentoring and leadership development.
- Internship Programs – Evaluate future candidates through meaningful, task-based internships.

Let's work together

Join hundreds of companies already partnering with WUEB. Let us help you connect with the right people, resources, and ideas to move your business forward.

More information
about completed
projects



Executive Master of Business Administration

– EMBA



1000+
graduates



32
editions



2 years
of study



4 semesters
of instruction



676 hours
of classes

The Executive Master of Business Administration (EMBA) Program at Wrocław University of Economics and Business is a prestigious course designed specifically for senior managers.

What makes this programme exceptional:

- a curriculum crafted by a team of experts from both the business and academic worlds,
- a highly experienced teaching staff,
- top-quality courses that meet global standards, validated by AMBA accreditation. This prestigious accreditation is held by fewer than 300 business schools worldwide, and only a select few universities in Poland have achieved it.

The Executive MBA programme is tailored for active professionals who are:

- managers with at least 8 years of professional experience, including at least 6 years of managerial experience,
- university graduates.

Contact us:

Director of the EMBA Program: Dr Maja Kiba-Janiak, Prof. at the WUEB

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Komandorska St. 118/120, 53-345 Wrocław, building Z, room 217

More information
about completed
projects



EXECUTIVE MBA

What do we offer?

We are the sole university in Poland offering this unique opportunity. Our Executive MBA programme provides both a graduate or postgraduate diploma and an Executive MBA certificate.

Additionally, students can benefit from a personalised development path. We also offer the chance to participate in the WINGS programme and select business modules.

WINGS programme

The WINGS programme supports the development of key areas for managers and their organisations. It includes an individual assessment of managerial competencies and the opportunity for consultations with specialists and coaches.

Business modules

These modules offer the chance to work on case studies from participating companies, which are conducted during the second year of the programme.

We run the programme in two language tracks:

- Polish (one module as part of the curriculum is taught in English: Intercultural and International Business),
- English, where students complete the Swiss Gateway to International Business module in collaboration with the University of Neuchâtel in Switzerland.

LifeLong Learning Center

– CKU

The need for ever-higher professional qualifications and competences require lifelong learning - it is essential for adapting to rapid change.

“The Future of Education: 2046 Scenarios”

Over the past 12 years, we have proudly offered top-quality postgraduate studies and training, helping individuals to gain valuable knowledge and skills. Our commitment to lifelong learning ensures that we continue to provide education and development opportunities that meet the highest standards.

With a diverse range of programmes and exceptional staff, we offer not only a solid foundation of knowledge but also the practical skills needed in today's dynamic business environment. We create networking opportunities for professionals and provide inspiring development options for individuals at any stage of their careers. Our dedicated team is here to help you choose the best path for your growth. Join us to discover, develop, and take action!



26,000+
alumni



12 years
of activity



60+ training
topics



70+ postgraduate
subjects

What do we offer?

- Modern education programmes and innovative teaching methods.
- Support from experts in both science and business.
- The flexibility to create your own development paths with chosen training modules.
- Access to courses in traditional, online, or hybrid formats.
- Learning opportunities available in both Polish and English.

We create an environment for continuous development

We understand how to effectively blend theory and practice, providing structured, multidisciplinary knowledge grounded in robust scientific research and relevant case studies. Our development programmes are designed to meet current business needs. We are supported in this challenge by experts from various organisations, including The Polish Institute of Internal Control, The Polish Association of Developers, TaxAGroup, the TÜV Nord Poland, Association of Financial Enterprises, DT HUB - Innovative Solutions Design Center, InQUBE, and Executive MBA.

Our postgraduate programmes provide:

- recognised qualifications and university certification,
- accredited paths with partners like CIMA, ACCA, and IPMA
- practical certifications in Agile PM, PRINCE2, MS Project, and more,
- expert support and valuable networking opportunities.

Our training courses provide:

- updated, in-depth specialist knowledge,
- a focused format for building practical skills,
- a university-issued certificate upon completion,
- quick, tangible results and networking opportunities.



Scan for more information

Contact us:

Director of the Centre: Dr Sylwia Wrona, Prof. at the WUEB

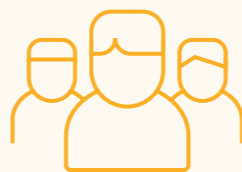
podyplomowe.ue.wroc.pl | podyplomowe@ue.wroc.pl | szkolenia.ue.wroc.pl | szkolenia@ue.wroc.pl
+48 507 017 104 | Kamienna 43 St., 53-307 Wrocław

We respond to the needs of our users

We are dedicated to enhancing the skills of various professional groups. Our approach is open, flexible, and focused on supporting their development. We offer services tailored to both institutional clients and individual participants.

For companies and public sector organisations, we design postgraduate programmes and customised training courses that are specifically that meet specific needs. During the initial consultation, we take the time to understand the participants' expectations and collaboratively define the training objectives, detailed programme, course format, and schedule.

Our offerings are always aligned with the latest knowledge available and are based on the goal of developing practical skills that meet our clients' needs. We work with real industry examples to address the actual challenges faced by participants.



Trusted by:

Maspex,
Credit Suisse,
Eurobank,
Parker Hannifin,
Credit Agricole.

We specialise in the following areas:

- audit and financial control,
- finance and accounting,
- HR,
- IT, e-business and e-communication,
- interpersonal skills,
- managerial competence,
- logistics,
- marketing and sales,
- taxes,
- food technology and nutrition,
- management,
- project, process and quality management.

Shaping the competences of the future

We closely monitor evolving trends and adapt our offerings to meet global developments. For the upcoming academic year, we are introducing new postgraduate programmes:

- Accounting 4.0 - Digital Transformation and AI,
- Academy of Recruiter and Headhunter,
- Advanced Leadership Research Programme,
- AI and Technologies in Audit and Internal Control,
- Critical Infrastructure Security Coordinator,
- Expert in EU Funds,
- Introduction to Taxation,
- Maintenance Management,
- Management and Marketing in the Hotel Industry,
- Manager of Processes Improvement,
- Modern Leadership and,
- Transformation in Business Services,
- Program and Portfolio Management
- R&D Leader.

What are our participants saying?



"It was a truly enjoyable experience, filled with learning, new ideas, and fantastic people with a wealth of knowledge and experiences. Thank you for this intensive year, and I hope to see you again!"



"The study topics were very comprehensive and varied, all presented in a clear and concise manner. The atmosphere, organisation of the classes, professionalism, and extensive knowledge of the lecturers all deserve a rating of 6!"



"This programme has greatly contributed to my personal growth—it has completely changed my approach to my work. These studies have been the best investment I've made in the last few years!"

K(A)FE

- a new dimension of adult learning

As part of our mission to support lifelong learning, we proudly present K(A)FE – an innovative programme designed to support the development of adult competences and enhance their professional engagement in a rapidly changing world.

Developed in partnership with The Association “Dolnośląscy Pracodawcy”, this project offers free, practical, and inspiring learning opportunities for adults aged 18–64, whether employed, in transition, or re-entering the workforce.

K(A)FE is structured into three development tracks tailored to different needs:

- 1. Choose your path and grow** – Specialist Academy, Manager Academy or Leader Academy.
- 2. Boost specific skills** – Language Path, Growth Lab Academy or inQUBE Path.
- 3. Put your skills into action** – Take part in the DT Innovathon, a team-based innovation challenge that turns knowledge into real-world solutions.

The programme includes expert-led workshops, (video)podcasts, and learning materials created with real-life challenges in mind. Each path blends theory with practice, teamwork with self-reflection, and short formats with long-term value.

Participants who successfully complete the programme will receive micro-credentials issued by Wrocław University of Economics and Business – as formal recognition of their acquired competences.

Applications open in September.

Follow us and be the first to join!

Contact us:

kafe@ue.wroc.pl
71 36 80 977



LinkedIn



Facebook

Knowledge and Innovation Transfer and Commercialization Center

– CTWIK

At CTWIK, we enhance competitiveness by providing unique expertise. We offer comprehensive support in transferring knowledge from our university's research into practical business applications.

Additionally, we bolster the competitiveness of companies and support local governments by developing innovative solutions and promoting collaborative science–business initiatives focused on research and development. We also provide various organisations-both in the private and public sectors-with the analyses, opinions and expertise needed to address current challenges, manage effectively and take optimal decisions for their specific needs.

Since the establishment of the Knowledge and Innovation Transfer and Commercialization Center in October 2018, Wrocław University of Economics and Business has conducted 50 research projects, expert analyses and innovative solutions for businesses, all through contracts valued at over PLN 4,000,000.

Contact us:

Director of the Centre: Dr Aleksandra Burdukiewicz
transferwiedzy.uew.pl/en | ctwik@ue.wroc.pl
+48 71 36 80 760 | +48 71 36 80 230
Komandorska St. 118/120, 53-345 Wrocław

What do we offer?

- Assistance in connecting with the scientific team required for innovation voucher projects.
- Support from scientific experts who will provide expertise, analysis, opinions or services based on the university's research infrastructure (knowledge transfer).
- Verification of collaboration between business and scientific partners for the implementation and joint execution of R&D work and the commercialisation of the results.
- Help with formalising science/business partnerships, including contracts, agreements and consortium agreements for joint projects with enterprises.
- Guidance on intellectual property protection.



More information about completed projects

University Business Incubator

– inQUBE

At inQUBE, we mitigate the risks associated with launching a startup. Our University Business Incubator supports the entrepreneurial ambitions of students, graduates, academics and aspiring business owners.

Our team is actively engaged in various initiatives, including:

- promoting entrepreneurship through creative workshops aimed at testing innovative business ideas,
- developing and implementing long-term mentoring programmes for startups,
- providing advice and consultancy for individuals thinking of starting their own business.

We assist startups in securing external funding to foster their growth and organise numerous competitions and workshops geared to their needs. Our partners include leading venture capital funds and companies committed to supporting startups.

Located on the campus of Wrocław University of Economics and Business, inQUBE is a dynamic hub for meetings, work, and learning. Our University Business Incubator offers office spaces, conference rooms, co-working areas, relaxation zones and an event space comprising two halls and a foyer for business networking. The facility welcomes entrepreneurs, whether they are inQUBE residents, external companies or students.

Contact us:

Director of the Centre: Jan Jakub Cendrowski

inqube.pl | uip@ue.wroc.pl | +48 71 36 80 858 | +48 694 941 231
Wielka 67 St., 53-340 Wrocław

More information
about completed
projects



10,000+
participants
at our events



200+
workshops
and webinars



600+
individual
consultations



100+
incubated
startups

Pitch MeetUp - University for Startups

A conference bridging business and science, where founders, innovators, technologists, academics and representatives from investment funds and corporations gather to discuss the state of the Polish startup ecosystem.

Postgraduate Course: „Startup AI Excellence”

A one-year hybrid postgraduate course created by inQUBE, distinguished by a teaching staff comprising 90 practitioners and covering a broad range of topics from management to law, finance, sales, team communication and AI. Our partners include leading Polish VC funds, experts and all startup ecosystem.

inQUBE Academy

A proprietary incubation programme where founders learn how to build their startups and expand their business networks through workshops and events with top industry experts.

inQUBE Breakfast

Our monthly meetings provide a space for budding entrepreneurs, representatives of research centres and established businesses to share ideas and experiences. This initiative aims to support and integrate the local startup ecosystem with the business community.

Startup Launchpad

As one of the world's leading centres for the development of young companies, Wrocław is the ideal place to incubate startups. Our two-month mentoring programme, in partnership with Startup Wrocław, connects young startups with experienced mentors who offer invaluable support and expertise.

DT HUB

– Innovative Solutions Design Center

We create an interdisciplinary design environment at the science-business interface, based on the practical tools of the Design Thinking methodology.

We run creative sessions where we design solutions that address real user needs. Our workshops take place in a purpose-built DTWORKSPACE supporting teamwork, creativity and the full range of diverse learning styles.

Our facilitators:

- support the development of innovative concepts that enhance organisational effectiveness,
- help structure creative and decision-making processes,
- lead effective meetings and encourage the team's creative potential,
- provide tools and methods to better understand and respond to user needs.

Contact us:

Director of the Centre: Dr Sylwia Wrona, Prof. at the WUEB

dthub.ue.wroc.pl | dthub@ue.wroc.pl | +48 538 518 220 | +48 539 012 476
Komandorska St. 118/120, 53-345 Wrocław



What do we offer?



DT WORKSHOP

Methodological workshops to pick up the Design Thinking process



DT TOOLS

Tooling workshops exploring Design Thinking techniques



DT PROJECT TEAM

Practical workshops on solving real problems of the organization in interdisciplinary project teams



DTthon

Innovative solutions design marathon carried out using the Design Thinking methodology

More information
about completed
projects



More information
about completed
projects

Foreign Language Center

– SJO

What do we offer?

- Courses taught in small groups by experienced teachers.
- A one-year course comprising 110 hours, validated by a diploma.
- General and business language learning.
- Preparation for prestigious international language examinations.
- Assistance in acquiring language qualifications to enhance career prospects.

Contact us:

sjo.uew.pl/en

sjo@ue.wroc.pl | +48 71 36 80 441
Drukarska 24a St., 53-312 Wrocław

Examination Centre for the Chartered Institute for Securities & Investment

– CISI

Since 2019, we have been offering the opportunity for employees to obtain professional qualifications from the Chartered Institute for Securities and Investment (CISI).

This local access represents a significant time-saver and convenience for entrepreneurs and company employees. Previously, candidates from Wrocław had to travel to Krakow for these exams, but now they can do so on-site at our university.

Examinations can be taken in writing or online. The university has trained staff and certified rooms available to support this collaboration.

What do we offer?

CISI certifications, including the most in-demand qualifications:

- International Introduction to Securities & Investment,
- Risk in Financial Services,
- International Certificate in Wealth and Investment Management,
- Investment Operations Certificate (IOC),
- Fundamentals of Financial Services.

Contact us:

cisi.org

centreoperations@cisi.org

More information
about completed
projects



We inspire growth

Contact us:

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